



# MASTER OF COMMERCE IN PROGRAMME MANAGEMENT (MComPM)

PROSPECTUS



## ACADEMIC QUALIFICATIONS OVERVIEW

### PURPOSE OF THE MASTER OF COMMERCE

The purpose of the Master of Commerce in Programme Management (Professional) degree is to enable working professionals aspiring to gain superior knowledge and understanding of leading and managing the cross-functionally shaped fourth industrial revolution (Industry 4.0 or 4IR) virtual dynamic learning organisation. Momentous changes are occurring in the 4IR environment, and dynamic value chain management is now more than ever before a vibrant and extremely valuable field of study. In today's high technology environment, one cannot be a successful leader without having profound project and programme management acumen.

The ability to deal with rapidly changing advancements in technology and international competitive markets of Industry 4.0, is enhanced. Customer expectations, product and service enhancement, collaborative innovation, and organisational forms are aspects most affected by the Industry 4.0 economy. These aspects are comprehensively addressed and researched on the Masters course, and students learn how to best maximize organisational benefits of strategic importance that lead to success. It is an accredited NQF Level 9 qualification.

The Master of Commerce distance learning format and structure allow for flexibility and meet the needs of working professionals with limited time to study. Cranefield College is an ISO-9001-certified leader in private higher education and selects only the best in terms of highly qualified and experienced lecturers who are at the cutting edge of development and research in their fields. This ensures that students enjoy first-class tuition and derive maximum practical benefit from their studies. Moreover, history has proven that they are positively influential in the job market very early in their studies. Successful students receive a solid foundation for more advanced studies through which they could continue to achieve greater heights. Exceptional students may progress to Cranefield's PhD in Commerce and Administration, which signifies the highest level of academic attainment.

### YOU WILL LEARN TO

- Demonstrate with advanced knowledge and skills how to collaboratively lead and programme-manage the cross-functionally shaped value chain of a modern virtual dynamic learning organisation in the quest to optimise its performance in the Industry 4.0 economy.
- Demonstrate advanced knowledge and skills in applying methods and processes, including infrastructural asset management, to mitigate risk and complexity encountered in Industry 4.0 organisational value chains, utilising initiating organisation and partner resources to optimally add value.
- Demonstrate advanced knowledge and skills in communicating, critiquing and defending creative ideas produced through independent research, while conforming to meeting the theoretical and technical requirements of advanced research.
- Demonstrate command of research design, research methodologies and execution of the research process.

### OUR APPROACH TO TEACHING AND LEARNING

To furnish you with a solid theoretical and practical background, the academic programmes provide an introduction to basic and major areas of project and programme management. Included in our teaching are traditional and innovative learning approaches.

### EMPHASIS IS ON LEARNING INSTEAD OF TEACHING:

- Students should prepare themselves thoroughly by studying the prescribed text and recommended reading material.
- Facilitates internalisation of information.
- Promotes meaningful participation in syndicates.
- Classes take the form of presentation and discussion, rather than conventional lectures.
- Both theoretical understanding and practical skills in application are promoted.
- Emphasis is on hands-on problem solving.

**ALL CRANEFIELD QUALIFICATIONS ARE ACCREDITED BY THE COUNCIL ON HIGHER EDUCATION.**

## APPLY WHAT YOU LEARN TODAY IN YOUR JOB TOMORROW

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Employers in the fourth industrial revolution (Industry 4.0 or 4IR) economy prefer job-relevant education and training for improving the abilities of employees and providing them with the necessary skills to apply what they learn today in their work context tomorrow. All academic programmes and modules are presented in English and due to the structure of all Cranefield's academic programmes, students need to spend only one morning per month away from work for classes.

Cranefield's teaching and learning are comprehensively technology-enhanced. Execution of the learning programme content (modules) is done in an agile manner that is in line with accepted international standards. The different learning modules therefore are offered in a highly flexible order. Students have the option to complete all three elective modules, plus the research methodology module and a mini-dissertation, or alternatively, one elective module plus the research methodology module and a dissertation of limited scope.

Classes can be attended live at Cranefield's Midrand, Gauteng auditorium, or live on-line via the Internet. Moreover, recordings of all classes are available on-line for an extended period of time for students outside the timeline, and for purposes of revision. The rest of the time, student syndicate groups meet outside of work hours to discuss their practical case studies. Cranefield's state of the art teaching and learning technologies allow classes, and even syndicate group meetings, to be attended live online via the Internet anywhere in South Africa and the world



## LEARNING MODULES OUTLINE

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**NQF level 9, with 180 credits:**

### Module Order

**NB:** Modules M8 and M9 electives can be undertaken **in any order**, and Module M10.1 (dissertation of limited scope: 120 credits) or M10.2 (mini-dissertation: 60 credits) immediately after Module M8, depending on the **option** chosen.

### Options Available

The Master of Commerce in Programme Management (Professional) consists of two options.

**OPTION 1:** Undertake module M8 (30 credits), **one** of the module M9 electives (30 credits), and module M10.1 (work context dissertation of limited scope: 120 credits). **Total credits 180.**

The modules comprising Option 1 are as follows:

Module M8: “Leadership and Management Research Methodology” (offered in the 2nd Quarter starting April, and repeated in the 4th Quarter starting October)

Select **ONE** of the following **three electives:**

Module M9.1 “Infrastructural Asset Management” (offered in 1st Quarter starting January).

Module M9.2 “Managing for Organisational Performance” (offered in 2nd Quarter starting April).

Module M9.3 “Managing Virtual Dynamic Learning Organisations” (offered in the 3rd Quarter starting July).

Do the work context **dissertation of limited scope** (120 credits)

Module M10.1: “Work context dissertation of limited scope” (can be commenced immediately after completing Module M8).

**OPTION 2:** Undertake module M8 (30 credits), **all three** of the module M9 electives ( $3 \times 30 = 90$  credits), and module M10.2 (mini-dissertation of 60 credits). **Total credits 180.**

The modules comprising Option 2 are as follows:

Module M8: “Leadership and Management Research Methodology” (offered in the 2nd Quarter starting April, and repeated in the 4th Quarter starting October)

Module M9.1 “Infrastructural Asset Management” (offered in 1st Quarter starting January).

Module M9.2 “Managing for Organisational Performance” (offered in 2nd Quarter starting April).

Module M9.3 “Managing Virtual Dynamic Learning Organisations” (offered in the 3rd Quarter starting July).

Do the work context **mini dissertation** (60 credits)

Module M10.2: “Work context mini-dissertation” (can be commenced immediately after completing Module M8).



## ACCREDITATION AND CERTIFICATION

### Accreditation

The Master of Commerce in Programme Management (MComPM) Professional is accredited by the Council on Higher Education at NQF level 9, with 180 credits, and registered with the Department of Higher Education and Training. It particularly serves to meet the need for a professional qualification in programme-managing the organisational value chain.

### Certification:

The Master of Commerce in Programme Management (MComPM) Professional is fully aligned with the Project Management Institute's PMBoK (Project Management Body of Knowledge) and the International Project Management Association's ICB (International Competency Baseline). It is an ideal route towards gaining international certification as an OPM3 (Organisational Project Management Maturity Model) professional by the Project Management Institute. Moreover, the Master's degree is fully aligned with the International Project Management Association's ICB (International Competency Baseline) 4-level certification model. Successful students qualify for ICB level B certifications.

## PROGRAMME AVAILABILITY

The Master of Commerce in Programme Management commences every quarter starting in January, April, July, or October. For details please view the Academic Calendar below (or click on "Academic Calendars" at the top of the HOME page). Learning modules are offered in series, with ONE module at a time being completed per quarter. Module M8 is offered twice, and the three M9 elective modules once per annum. Module M8 is offered in the second and fourth quarters starting April and October. Module M9.1 elective is offered in the first quarter starting January. Module M9.2 elective is offered in the second quarter starting April. Module M9.3 elective is offered in the third quarter starting July.

### Live lectures at the main tuition centre in Midrand presented as follows:

M8: April to June and Oct to Dec

M9.1: Jan to March

M9.2: April to June

M9.3: July to Sept

All live lectures are presented at Cranefield's tuition centre in Midrand, Gauteng. **The live lectures are simultaneously streamed live online globally.** Afterwards recordings are made available online. Modules may be undertaken in any order. The module M8 examination is an individual student Research Proposal. The limited scope dissertation, or mini-dissertation may be commenced once the M8 Research Proposal is approved.



## \*ACADEMIC PROGRAMME FEES

### DEGREE FEE:

R 117,000.00

Pay full fee, or (R6 700.00 registration fee + R 55,150.00 for the first module) R 61,850.00, plus R 55,150.00 at the end of the 1st module. \*May be claimed back from your organisation's SETA (South Africa)

### REGISTRATION FEE:

R 6,700.00

### OTHER FEES:

Two payments of R 55,150.00 each

### PAYMENT OPTION 1:

Full amount of R117,000.00 once off

### PAYMENT OPTION 2:

First payment: R 6,700.00 + R 55,150.00 = R 61,850.00

Second payment: R 55,150.00.

NOTE: It is advisable to be employed, and for your employer to sponsor the payment(s) and claim back the fees from the relevant SETA(South Africa).

### CANCELLATION FEE

Contact Cranefield's Financial Co-ordinator.

### MODULE REPEAT FEE

Contact Cranefield's Financial Coordinator.

\*South African organisations may claim back the fees paid to Cranefield from their relevant Sector Education and Training Authority (SETA).

## ACADEMIC PROGRAMME INFO

- **ONE CLASS PER MONTH** 8am – 1pm
- **ON-SITE CLASS** Midrand Main Tuition Centre in Gauteng
- **ONLINE-ATTENDANCE** Anywhere globally
- **ACADEMIC PROGRAMME START DATES** See "Academic Calendars" on Homepage
- **REGISTRATION CLOSES** 7 days prior to starting dates
- **PROGRAMME DURATION** 18 months

## LEARNING MODE

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Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live-online classes, traditional face-to-face classes, and online recordings of all classes. Cranefield's learning mode is supported by its high-tech online Virtual Learning Environment (VLE).

## CLASS ATTENDANCE REQUIREMENTS

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### All modules (class-based or live online):

- Although Cranefield operates on a distance learning mode, students are advised to attend classes whether online or on-site.
- Note that students can also view recordings of all lectures online in their own time

### Live lecture session times and frequency

Time:  
08h00 – 13h00

### Contact Days:

Three (3) lectures days per module (streamed from Cranefield's auditorium in Midrand, Gauteng), spread evenly over the three months duration of each module. For class dates see the ACADEMIC CALENDER below.  
Auditorium Facilities:

- After the formal morning lecture session, the auditorium facilities are at the disposal of attending students who wish to have syndicate group discussions.
- The lecturer will be available to assist with individual or group matters.
- Note that some classes take the form of webinars. Students receive early notification of webinars.

## ENTRANCE REQUIREMENTS

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Cranefield's Postgraduate Diploma in Programme Management. Candidates who hold degrees or diplomas obtained from other recognized academic institutions and have relevant experience, may also apply. All relevant information and documentation, including a detailed curriculum vitae and the applicant's work experience, must be submitted to the Registrar (Academic). Hence, applicants must meet the following criteria:

- Completion of Cranefield's Postgraduate Diploma in Programme Management, or any NQF Level 8 or higher qualification recognised by the Admissions Committee as being equivalent, is a prerequisite for admission.
- An 'equivalent qualification' means any NQF level 8 or higher qualification with similar content as Cranefield's Postgraduate Diploma.
- If certain subjects were not sufficiently covered in the 'equivalent qualification', relevant modules from the Postgraduate Diploma learning programme will have to be undertaken in addition to those of the Master's learning programme.
- Every case will be evaluated on its own merits.

Submission of Documents process:

1. Submit certified copies of your highest academic qualifications.
2. Submit a curriculum vitae, which must reflect all your qualifications and the latest grades received.
3. The Admissions Committee may, however, require you to provide certified copies relating to all courses/programmes attended at any other institution, prior to approving admission to the learning programme involved.

EVERY APPLICATION WILL BE ASSESSED ON ITS OWN MERITS!

Note: When undergraduate courses are still in progress at the time of application, or graduate programmes have not been completed, and are not reported on the certified copies, applicants must provide a 'statement of registration' to the Registrar (Academic).

## HOW TO APPLY

Complete the online application form and upload the required documents.

### APPLY NOW

*Kindly note applications close 7 days prior to the starting date.*

Should you experience any difficulties, kindly contact [registrations@cranefield.ac.za](mailto:registrations@cranefield.ac.za) or [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za) for assistance.

## LIVE ONLINE DISTANCE LEARNING

Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live online classes, traditional face-to-face classes, and online high definition (HD) videos of important topics. Cranefield's teaching and learning mode is supported by its Blackboard Learning Management System.

With Cranefield's technology-enhanced distance learning, all classes are streamed live on the Internet, and students may opt to participate in any or all of their classes online, thereby saving time and travel. How does it work?

- Cranefield uses its Blackboard Learning Management System as a platform for the Live Online Distance Learning program which enhances the entire process for lecturers and students, also enabling students to attend classes interactively online.
- All classes are streamed live (from Cranefield's Main Tuition Centre in Midrand, Gauteng) and students are able to see and ask questions from the lecturer.
- Remote students, including those in other countries, are now able to attend live classes via the Internet, or view recordings thereof.

**CONTACT US:**  
Main Administration  
(South Africa)

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email: [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za)

**CLASS DATES:**  
Have a look at our Academic Calendar.

**NEED MORE INFORMATION?**  
If you want to find out more about the Master of Commerce, have a look at the full Prospectus on our website.

**WHERE CAN I FIND IT?**  
Go to 'about us' on our website and select Prospectus.

