

MASTER OF COMMERCE IN PROGRAMME MANAGEMENT (MComPM)

PROSPECTUS

ACADEMIC QUALIFICATIONS OVERVIEW

PURPOSE OF THE MASTER OF COMMERCE

The purpose of the Master of Commerce degree is to gain superior knowledge and understanding of leading and managing fourth industrial revolution (Industry 4.0 or 4IR) virtual dynamic learning organisations. Momentous changes are occurring in the Industry 4.0 environment. Virtual dynamic value chain management has become a vibrant and extremely valuable field of study. Moreover, in today's high technology environment, one cannot be a successful leader without having profound project and programme management acumen.

The ability to deal with rapidly changing advancements in technology and international competitive markets of Industry 4.0, is enhanced.

Customer expectations, product and service enhancement, collaborative innovation, and organisational forms are aspects most affected by the Industry 4.0 economy. These aspects are comprehensively addressed and researched on the Masters course, and students learn how to best maximize organisational benefits of strategic importance that lead to success.

The Master of Commerce distance learning format and structure allow for flexibility and meet the needs of working professionals with limited time to study. Cranefield College is an ISO-9001-certified leader in private higher education and employs only the best qualified and experienced lecturers who are at the cutting edge of development and research in their fields. This ensures that students enjoy first-class tuition and derive maximum practical benefit from their studies. Successful students receive a solid foundation for more advanced studies and may progress to Cranefield's PhD in Commerce and Administration, which signifies the highest level of academic attainment.

YOU WILL LEARN TO

- Demonstrate with advanced knowledge and skills how to collaboratively lead and programme-manage the cross-functionally shaped value chain of a modern virtual dynamic learning organisation in the quest to optimise its performance in the Industry 4.0 economy.
- Demonstrate advanced knowledge and skills in financial wealth and marketing management principles and theories, and effective application of financial and marketing strategy to add value to the overall performance of 4IR organisations.
- Demonstrate advanced knowledge and skills in communicating, critiquing, and defending creative ideas produced through independent research, while conforming to meeting the theoretical and technical requirements of advanced research.
- Demonstrate command of research design, research methodologies and execution of the research process.

ALL CRANEFIELD QUALIFICATIONS ARE ACCREDITED BY THE COUNCIL OF HIGHER EDUCATION.

OUR APPROACH TO TEACHING AND LEARNING

To furnish you with a solid theoretical and practical background, the academic programmes provide an introduction to basic and major areas of project and programme management. Included in our teaching are traditional and innovative learning approaches.

EMPHASIS IS ON LEARNING INSTEAD OF TEACHING:

- Students should prepare themselves thoroughly by studying the prescribed text and recommended reading material.
- Facilitates internalisation of information.
- Promotes meaningful participation in syndicates.
- Classes take the form of presentation and discussion, rather than conventional lectures.
- Both theoretical under-standing and practical skills in application are promoted.
- Emphasis is on hands-on problem solving.

APPLY WHAT YOU LEARN TODAY IN YOUR JOB TOMORROW

Employers in the fourth industrial revolution (Industry 4.0 or 4IR) economy prefer job-relevant education and training for improving the abilities of employees and providing them with the necessary skills to apply what they learn today in their work context tomorrow. All academic programmes and modules are presented in English. Cranefield's teaching and learning are comprehensively technology-enhanced. Execution of the learning programme content (modules) is done in an agile manner that is in line with accepted international standards. The different learning modules therefore are offered in a highly flexible order. Students have the option to complete four elective modules of their choice, plus a work-centred project , or alternatively, one elective module plus the research methodology module and a dissertation of limited scope.

Note that live interactive online classes are streamed globally via the Internet. Student syndicate groups meet outside of work hours to discuss their practical case studies. Cranefield's state of the art teaching and learning technologies allow classes, and even syndicate group meetings, to be attended live online via the Internet anywhere in the world. Recordings of classes are available for revision purposes, or where a student is unable to attend a live online session or resides in a country that falls outside the timeline.

LEARNING MODULES OUTLINE

NQF level 9, with 180 credits minimum:

The Professional MCom degree is a minimum of 180 credits at NQF L9.

There are **TWO options** available.

Option 1: (180 credits minimum, NQF L9)

1) A limited-scope dissertation (120 credits)
2) The Leadership and Management Research Methodology module (30 credits)
3) ONE module from MCB1 to MCB5 listed in the MCom categories (30 credits)

Option 2: (180 credits minimum, NQF L9).

1) FOUR modules from MCB1 to MCB6 listed in the MCom categories (120 credits).
2) Integrative Business Research Project (60 credits)

NB: Modules can be undertaken **in any order.**.

MCom Modules Available (NQF L9) (30 credits each):

- Module MCB1 Financial and Wealth Management
- Module MCB2 Managing Virtual Dynamic Learning Organisations
- Module MCB3 Advanced Strategic Marketing Management
- Module MCB4 Managing for Organisational Performance
- Module MCB5 Digital Transformation Management
- Module MCB6 Leadership and Management Research Methodology.
- Module MCB7: Dissertation of Limited scope (120 credits)may be started immediately after completing MCB6.
- Module MCB8: The Integrative Business Research Project (60 credits) may be started at any time since Module MCB6 is not compulsory for Option 2.

ACCREDITATION AND CERTIFICATION

Accreditation:
The Master of Commerce in Programme Management (MComPM) Professional is accredited by the Council on Higher Education at NQF level 9, with 180 credits, and registered with the Department of Higher Education and Training. It particularly serves to meet the need for a professional qualification in programme managing the organisational value chain.

Certification:
The Master of Commerce in Programme Management (MComPM) Professional is fully aligned with the Project Management Institute's PMBoK (Project Management Body of Knowledge) and the International Project Management Association's ICB (International Competency Baseline). It is an ideal route towards gaining international certification as an OPM3 (Organisational Project Management Maturity Model) professional by the Project Management Institute. Moreover, the Master's degree is fully aligned with the International Project Management Association's ICB (International Competency Baseline) 4-level certification model. Successful students qualify for ICB level B certifications.

PROGRAMME AVAILABILITY

The MCom programme commences every quarter starting in January, April, July, or October. For details, please view the **Academic Calendar**.

Cranefield's inter-active live online lectures are streamed globally on the internet. Afterwards, recordings are made available online to students.

LEARNING MODE

Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

For more details or module exit level outcomes **GET IN TOUCH**

*ACADEMIC PROGRAMME FEES

DEGREE FEE:
R 135, 800.00
Pay full fee, or (R7, 800.00 registration fee + R 64, 000.00 for the first module) R 71, 800.00, plus R 64, 500.00 at the end of the 1st module. *May be claimed back from your organisation's SETA (South Africa)

REGISTRATION FEE:
R 7, 800.00

OTHER FEES:
Two payments of R 64, 000.00 each

PAYMENT OPTION 1:
Full amount of R135, 800.00 once off

PAYMENT OPTION 2:
First payment: R 7, 800.00 + R 64, 000.00 = R 71, 800.00
Second payment: R 64, 000.00.
NOTE: It is advisable to be employed, and for your employer to sponsor the payment(s) and claim back the fees from the relevant SETA(South Africa).

CANCELLATION FEE
Contact Cranefield's Financial Co-ordinator.

MODULE REPEAT FEE
Contact Cranefield's Financial Co-ordinator. **May be claimed back from your organisation's SETA (South Africa)*

ACADEMIC PROGRAMME INFO

- **CLASSES PER MODUE**
  5 live inter-active online classes: 09H00 – 12H00 RSA time (Greenwich +2)
- **LIVE ONLINE ATTENDANCE**
  Globally
- **ACADEMIC PROGRAMME START DATES**
  See Website
- **REGISTRATION CLOSES**
  7 days prior to starting dates
- **PROGRAMME DURATION**
  18 months

CLASS ATTENDANCE REQUIREMENTS

All modules (live online):

- Although Cranefield operates on a distance learning mode, students are advised to attend the inter-active online classes streamed globally.
- Note that students can also view recordings of all lectures online in their own time.

Live lecture session times and frequency

Time:
09h00 - 12h00

Contact Days:
Five (5) live inter-active online lecture dates per module, spread evenly over the three months duration of each module.
For dates see the ACADEMIC CALENDER.

ENTRANCE REQUIREMENTS

Cranefield's Postgraduate Diploma in Programme Management. Candidates who hold degrees or diplomas obtained from other recognized academic institutions and have relevant experience, may also apply. All relevant information and documentation, including a detailed curriculum vitae and the applicant's work experience, must be submitted to the Registrar (Academic). Hence, applicants must meet the following criteria:

1. Completion of Cranefield's Postgraduate Diploma in Programme Management, or any NQF Level 8 or higher qualification recognised by the Admissions Committee as being equivalent, is a prerequisite for admission.
2. An 'equivalent qualification' means any NQF level 8 or higher qualification with similar content as Cranefield's Postgraduate Diploma.
3. If certain subjects were not sufficiently covered in the 'equivalent qualification', relevant modules from the Postgraduate Diploma learning programme will have to be undertaken in addition to those of the Master's learning programme.
4. A minimum average of 63% is required for the Postgraduate Diploma.
5. Every case will be evaluated on its own merits.

Submission of Documents:

1. Submit certified copies of your highest academic qualifications.
2. Submit a curriculum vitae, which must reflect all your qualifications and the latest grades received.
3. The Admissions Committee may, however, require you to provide certified copies relating to all courses/programmes attended at any other institution, prior to approving admission to the learning programme involved.

EVERY APPLICATION WILL BE ASSESSED ON ITS OWN MERITS.

Note: When undergraduate courses are still in progress at the time of application, or graduate programmes have not been completed, and are not reported on the certified copies, applicants must provide a 'statement of registration' to the Registrar (Academic).

HOW TO APPLY

Complete the online application form and upload the required documents.

APPLY

Kindly note applications close 7 days prior to the starting date.

Should you experience any difficulties, kindly contact registrations@cranefield.ac.za or admin@cranefield.ac.za for assistance.

LIVE ONLINE DISTANCE LEARNING

Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

All lectures are streamed inter-actively live online globally via Cranefield's Virtual Learning Environment (VLE). The online system also caters for viewing recordings of all classes afterwards.

Cranefield uses its Blackboard Learning Management System as a platform for the inter-active live online classes, which enhances the entire process for lecturers and students.

- Students are able to see and ask questions from the lecturer.
- Remote students, including those in other countries, are able to attend live inter-active online classes via the Internet, or view recordings thereof.

CONTACT US:
Main Administration
(South Africa)
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CLASS DATES:
Have a look at our Academic Calendar.

NEED MORE INFORMATION?
If you want to find out more about the Advanced Certificate in Project Management, have a look at our full Prospectus on our website.

WHERE CAN I FIND IT?
Go to 'about us' on our website and select Prospectus.